ADRIC and Affiliate Questionnaire: Membership Succession Planning

Name of Affiliate: _____

1. Please find attached a description of the current membership categories of each affiliate and review. Does that description accurately describe your current (2017) membership categories?

Description accurately describes current membership categories? **(Yes / No)**
If no, please provide an updated description of the offered categories in an attached document

2. Do you offer any membership (cost) discounts based on gender or age? If so, what are those discounts?

Discounts? **(Yes / No)**
If yes, please describe:

3. Do you keep metrics/statistics about your members (all categories) relating to the following? If yes, what are the relevant statistics? (Please also indicate year of data currency, if applicable)

Women vs. Men with C.Arb or C.Med designations?	
Women vs. Men with Q.Arb or Q.Med designations?	
Women vs. Men with no designation?	
Total Women vs. Total Men?	
*Members (any category) under 45**?	
*Members (any category) over 65**?	

**If your organisation uses a different metric (e.g. under 40, under 35, over 55, etc.) please indicate what metric you use, and provide the statistics related to it.*

4. Do you have any specific benefits (including networking opportunities) aimed at (a) women members only and/or (b) members based on their age? If so, what are those benefits?

Target	**Offer Specific Benefits to Target? (Yes/No)**	**Describe Specific Benefits, if Any**
Women		
Age-based		

5. Do you have a "women members only" email distribution list? **(Yes / No)**

6. Do you have a "younger members only" distribution list? **(Yes / No)**

7. Briefly, how is your organization currently preparing for member succession planning (i.e. attracting new, younger members)? Please note any specific marketing or networking initiatives, including initiatives at universities or other educational/training facilities, or initiatives aimed specifically at women.

Thank you for your assistance in completing this questionnaire!

Please deliver your completed questionnaire to Michelle Maniago at mmaniago@blg.com by March 15, 2017.