From: Paul Conway [mailto:paul@adralberta.com] **9.1**
Sent: March-15-17 11:26 AM
To: Truus Souman <membership@adralberta.com>
Subject: Short-term Advocacy opportunities

Truus - please post in support of Agenda item 9.1 (updated from a January 20th email to the Board)

A list of current or potential 2017 short-term Advocacy activities follows, for Board discussion this weekend:

Identify an ADRIA member to Co-Chair the Alberta CR Day 2017 committee (and potentially fund the CR Day mail-out if not covered by the GOA)

Embrace outreach opportunities as they arise (eg CAB, CRJC focus group, ASCA presentation, JUNA sponsorship, CBA presentations, etc.) [Board & Staff, ongoing]

Include advocacy and regulatory questions on the ADRIA member survey

Explore other regulatory regimes, best practices and lessons learned

Respond to the Minister of Justice and the Chief Justice regarding recently expressed views on the Rules of Court (mandatory ADR). [See related JDR recommendations]

Secure a grant from ADRIC to fund academic research into relevant ADR issues (eg Community Mediation, Mediation ROI, self-regulation)

Finalize Organizational Membership materials and launch campaign

Continue to add public information to ADRIA website, optimize the website, and pursue links to ADRIA from other websites. [ongoing]

Support the public outreach efforts of all Government, Commercial and Non-profit organizations that focus on ADR, conflict and conflict resolution [ongoing]

Support the DRN/Non-profit partnership for an Alberta ADR Symposium, and pursue the engagement of other non-profits

Launch a COLA analysis of the GOA roster compensation rates.

Tabulate Court diversion rates

Consider advocacy issues when determining the composition of the ADRIA Board of Directors

Celebrate recent GOA policy change allowing for solo civil claims mediations for those pursuing ADRIC designations

Engage with the Minister of Education on curriculum review

Support the CBA engagement with Law schools

Conduct a comprehensive review of the ADRIA Complaint Resolution policy to enhance public protections

Engage LESA on the issue of enhanced mediation training. Strive to become their source of mediation training.

Engage with the HR community to expand ADR awareness, training and designation opportunity.

Engage with the CCHRA to identify Relationship & Conflict Management as a core HR competency (as is the case with SHRM) [Move to later in the year?]

MORE DISCUSSION AND SUGGESTIONS REQUIRED - REFER TO WHITE PAPER ACTION PLAN & MATRIX

Paul Conway | ***Executive Director***

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ADRIA has engaged a dedicated team of part-time staff, so calls and e-mails are usually returned within 2 business days. Calls & visits are best accomodated weekdays from 10am-2pm.