From: Paul Conway
Sent: August-30-16 3:23 PM
To: Wendy Hassen
Cc: Barry Marshall; Dolores Herman
Subject: RE: Please Read - Corporate Membership programme/ Advisory Board

This is a policy proposal that I believe we can and should fully support (and not just because I included it in the subcommittee policy proposal sent to ADRIC in February 2015).
ADRIA has no existing policies that would preclude corporate members OR non-practitioner memberships (corporate, organizational or individual).
To what extent it could or should be presented and discussed by the Board as a whole is up to you - I can see no harm in it.

Paul Conway | ***Executive Director***
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From: Wendy Hassen [mailto:wendy@wendyhassen.ca]
Sent: August-30-16 2:52 PM
To: Paul Conway
Cc: Barry Marshall; Dolores Herman
Subject: FW: Please Read - Corporate Membership programme/ Advisory Board

Hi Paul!

As you know , I am now officially on the ADRIC Board and have access to the Board documents on the ADRIC web site

Regarding the ADRIC Board meeting Sept 15th – I am hoping that I will have the agenda by Sept 9th – in time to consult with our Board about any matters of interest

One Agenda item will be related to the attached e-mail from Janet. Paul as you are on the Marketing Committee I am thinking that we can discuss to determine any concerns or matters to be prepared discuss on our Sept 10th meeting .

Would that work for you? (and our Presidents?)

Thanks and take care!

Wendy

PS: I am working on setting some time with Chuck to meet and do a baton toss next week

"Your assumptions are your windows on the world. Scrub them off every once in a while, or the light won't come in."

Isaac Asimov

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From: ADRIC - Janet McKay [mailto:janetmckay@adric.ca]
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Cc: william.j.hartnett@esso.ca; jim@mccartneyadr.com
Subject: Please Read - Corporate Membership programme/ Advisory Board

Dear Directors:

Attached please find a memo from the Marketing & Member Resources Committee co-chairs, about the Corporate Membership programme.
They asked that I send this to you so that:

- you have time to read and consider for discussion at the September 15 Board meeting
- you understand the programme and can assist in reaching out to potential new members

I will also use this memo to create a communication to affiliates as discussed at our April Board meeting.

Marketing & Member Resources Committee Report

Bill Hartnett reported on the activities of the Marketing and Member Resources Committee, as outlined in the M&M status list. The Bo
Membership (CM) package and decided that Corporate Members would include only ADR Users, Government, Academic Institutions, e
be concerned about losing individual memberships.

Moved by Thierry Bériault to revise the CM package by removing reference to affiliate membership discounts. **Seconded** by Andy Butt.

Mr. Hartnett and Mr. McCartney to draft the communication to affiliates.

Thank you,

Janet McKay
Executive Director / Directrice générale

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ADRIC 2016 Conference - October 13-14, 2016 - Ritz-Carlton, Toronto
IMI Global Pound Conference - October 15, 2016 - CBC Broadcasting Centre, Barbara Frum Atrium