Presidents Roundtable

May 18 2016

2PM until 3PM (Eastern Time)

Attendance: Suzette, Andy, Scott , Jennifer, Wendy, Pierre, Paul, Katlyn, Elton, Janet, Eric, Stan.

1. Call to order and Welcome from Chair Andy.

2. Note-taker for this meeting – volunteer Truus Souman (AB).

3. ADRIC President update (Scott)
   - IMIS: Moving forward.
   -Advocacy Committee is running with Michael Schafler as Chair.
   -ADR Manitoba forum, held in conjunction with Board meeting. A lot of new energy around social media. National attention. Articles in press. Encourage people to join ADRIC committees. Forward names to Janet.
   -Development committee finalized new roster agreement for National Energy Board.
   -Coming up; start of using some Development Fund money for updating and refining the National Arbitration Course and policy work on National Standards.
   -Last month ADRIC Board met in Winnipeg. The Spring meeting was usually held in Toronto. ADRIC will regularly connect with different affiliates hopefully using this meeting opportunity held in different affiliate centers. Several presentations in Winnipeg, 41 people attending.
   -Advocacy Committee; on national level we can issue a press release. Community work happens at affiliate level. Please share with ADRIC for the benefit of the National Advocacy Committee what is happening in your affiliate: challenges, affirmations, etc. Send your information to Janet. Timeframe; asap, or within a week.

4. MOU Task Force Report – major item (Kathryn)
   -A draft of background, purpose and guiding principles for the MoU was completed. The Task Force is proposing one document between affiliates and National. Inviting affiliate's comments and feedback on principles by June 14 to Wendy Hassen; wendy@wendyhassen.ca . Focus Document is dated May 3, 2016.
   -For the ToR; timeline extended to October 2017. Likely to be completed early spring 2017.

5. Membership categories
   -there is Diversity in membership categories across the affiliates. Should we develop common membership definitions and categories across the country? Comments received were:
   -ADRIA welcomes harmonization of memberships, but would like to allow differences among affiliates.
   -Saskatchewan has no corporate memberships. Harmonizing is a great idea.
   -How does this work for collecting fees using a common membership software (IMIS) if there are differences? Can all categories to be harmonized other than corporate?
   -How to define the retired category; add a 'non-practising' for a member on maternity leave?
   -Categories; Full, Assoc, non-practising and student. Student is only charged $25.

-How to charge a fee for non-practising?
-Non-practising can be a member starting a family, being out of the workforce for a few years but wanting to stay in touch.
-Better subscription needed for 'non-practising'.
-How does the 'non-practising' category work with insurance?
-Allow a student category?
-National membership committee to impose on affiliates? National cannot stick their nose in affiliate issues.
-How to address corporate memberships in the MoU?
-Parameters around corporate memberships needed.
-ADRIC is not opposed to affiliates having other categories.
-Maybe a separate Task Force is needed to look at categories.
-Corporate entities are helpful nationally. At affiliate level we would probably call them stakeholders rather than members.

6. The Mediation Advocacy Task Force (AB) is collecting feedback. A copy of the White Paper is available from ADRIA

7. Marketing initiatives – collaboration possibility (ADRIO topic)

-Kathryn stated that the challenge of marketing is to reach users and trying to get members to join. There needs to be clarity between affiliates and the national organization. For both is a different target and different approach. Affiliates need to do marketing, national would be to encourage more use of dispute resolution.
-Pierre asked; What is the clear mandate of the marketing committee? We don't want duplication of efforts by both national and affiliates.
-Janet: Mandate is set out in ToR. We welcome ideas to what our focus needs to be.
-Scott: Marketing is more about how to make the website more inviting and the member resources more attractive. Marketing committee is not looking at one certain affiliate.
-Janet: The committee is not doing any direct marketing at the moment, but work more on improving member benefits, print materials etc.
-Scott: The committee is more creating tools and resources for affiliates. Markets are unique and often provincially regulated. ADRIC is to gather and provide resources.
-Stan: This reminds of the roster development committee. Initiatives; province by province.
-Kathryn: National marketing committee? Take comments to the National Marketing Committee and see what comes from it.
-Scott: Janet to test this with the Nat marketing committee.

8. Items for the next PRT
   -Education Committee (Pierre)
   - Longer meeting or more frequent meetings? (Chair of PRT))

9. Information item
   - Best practises workshop for people on National designation committees? ADRIC is considering using a half-day Workshop at next National Conference October in Toronto. Affiliates need to consider if they will try to get committee members to attend.